

Training Tuesday

Omni CMS + Acalog Catalog Connector

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Cory Madden, Product Manager – Omni CMS

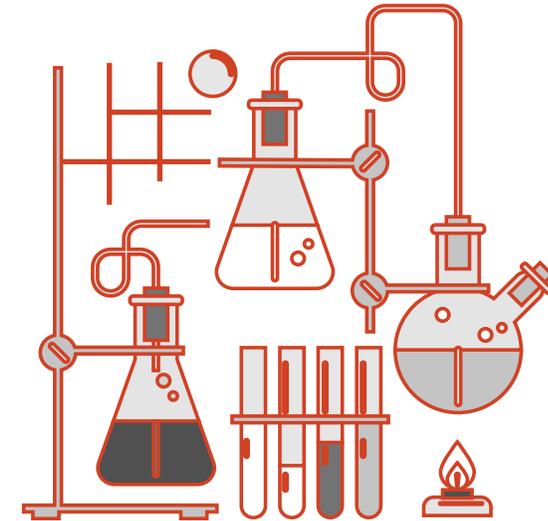
Agenda

- Overview
- The Catalog Connector Solution
- Comparing Connectors
- Implementation
- Demo
- Q&A



Overview

- Our second catalog connector will show the latest Acalog catalog data in Omni CMS.
- This will bring Omni CMS's online engagement capabilities with Acalog Catalog Content.
- This connector will save institutions time and effort maintaining the public presentation of their catalog data.
- Only available for our SaaS customers



The Catalog Connector Solution

- Use Omni CMS's powerful engagement features like Personalization to drive marketing objectives.
- Quickly build a compelling, always up-to-date online catalog data.
- No imports, exports, or technical knowledge required.

The image displays the Omni CMS interface for Gallena University. The top navigation bar includes 'Omni CMS', 'Dashboard', 'Content', 'Reports', 'Add-Ons', and 'Setup'. The main content area shows a preview of the university's website, featuring the Gallena University logo, navigation links (Admissions, Academics, Alumni, Athletics, A to Z, Programs), a search bar, and a headline section with a 'Drop here' placeholder. Below the headline is a large image of students in hard hats looking at a tablet, with the text 'EXCELLENCE From the Classroom to Competition' and a 'GET STARTED!' button. The footer contains contact information for Gallena University and various links like 'About', 'Employment', 'Directory', 'Security', 'Library', 'Bookstore', 'Transcripts', 'Gallena University Online', 'Student Portal', 'Blackboard', 'myPSC', 'Faculty & Staff', 'Foundation', 'News', 'Parents & Guests', and 'Directions to Campus'.

Comparing Connectors

Destiny One

- Has seven parts: program areas & streams, course search & details, certificate search & details
- All catalog pages automatically display in a full-page application
- Customize through CSS, advanced developer option to customize how specific Destiny One data points display.
- Can be used outside of Melody

Acalog

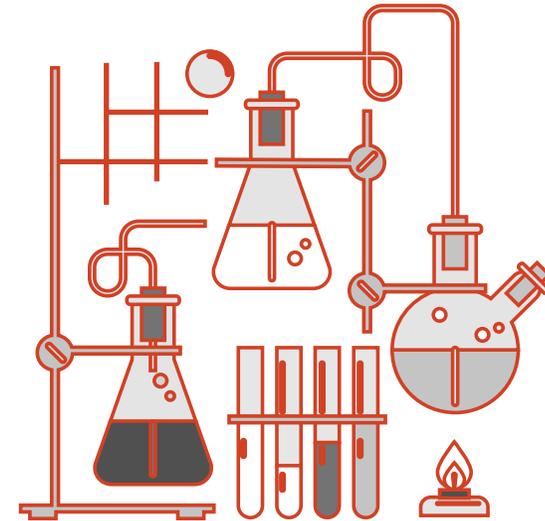
- Has four parts: course list, course details, program list, and program details
- Is added as a part of a manually created or existing page.
- Customize through CSS. The order of how the data outputs is determined by Acalog
- Can be used outside of Melody

Comparing Catalog Connector to Widget API

	Omni CMS + Acalog Catalog Connector	Acalog Widget API
Display published catalog content on website	✓	✓
Specific Catalog Selection	✓	
Acalog Program and Course content available	✓	✓
Data accuracy and consistency across the institution	✓	✓
User Access/Permissions	Broader user permission controls	Acalog Managers
Future product enhancements <ul style="list-style-type: none"> Connector compatibility with future Omni and Acalog enhancements Enhancements to the Connector 	✓	
Ability to realize benefits of Omni CMS including: <ul style="list-style-type: none"> Better SEO than Acalog Full CMS content customizations and capabilities The latest marketing tools and other premium CMS integrations 	✓	
Requires technical knowledge		✓
Acalog Custom Page content available		✓
CMS Agnostic		✓

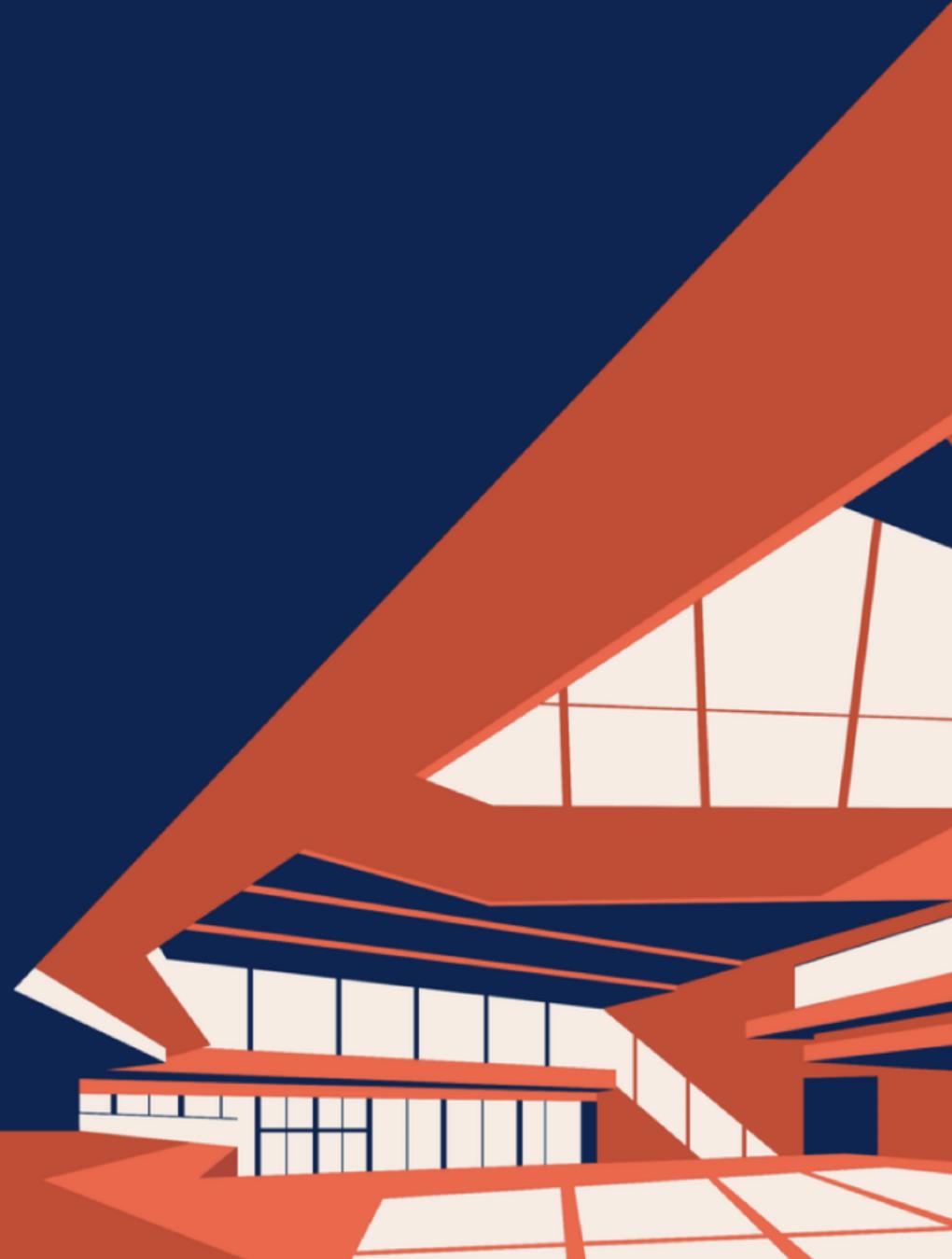
Implementation Description

- Acalog needs to have all catalog data setup.
- Acalog allows Catalog Connector to get data.
- Omni CMS implementation team will create the connection parts be in Melody or not.
- Omni CMS implementation team or you will determine the placement of the connector piece on your pages.
 - It is not required to use all 4 pieces, but all will be available
- Catalog Connector will update on Omni CMS pages as the catalog updates occur in Acalog



Demo

Let's see it action!



Question & Answer

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The next Training Tuesday will be
Reusable Content Crash Course on June 27th

Check back on support.moderncampus.com to register!

Questions? Email training@moderncampus.com

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