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# **Training Tuesday**

Supporting Your Editors with Documentation

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Tuesday, October 28<sup>th</sup>, 2025



# A BIT OF "HOUSEKEEPING"









This webinar is being **recorded** and will be available on our support site

Use the **Q&A** for questions. Feel free to ask during the presentation.

I am working in a sandbox, but you can **follow along** in your own instance

Please complete our **survey** after the webinar

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# Agenda

## • Planning

- Why documentation matters for editors
- Identifying key tasks and needs

## Developing

- Best practices for step-by-step guides
- Using visuals, screenshots, and videos

## Implementing

- Making documentation easy to find in the CMS
- Quick steps to get started and keep resources current

#### • Demo

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Planning



# Why Editors Need Documentation



Editors forget steps post-training



Repetitive questions burden admins



Inconsistencies and accessibility issues



Documentation enables autonomy and reinforces training



## Plan with Your Audience in Mind



## Tailor Documentation By Role

Content Editors\*

Approvers

**Accessibility Checkers** 

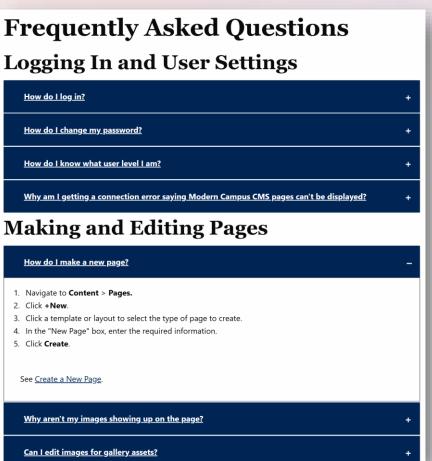
Admins





# Identifying Key Tasks and Needs







## Common Editor Tasks



Logging in & accessing content



Creating and editing pages



Formatting text, applying headings



Creating links (internal, external, documents)



Uploading images, videos, and documents



Submitting or publishing content



## Common Pain Points



Forgetting steps for infrequent tasks



Unclear formatting expectations



Accessibility uncertainty (alt text, headings)



Difficulty navigating folders



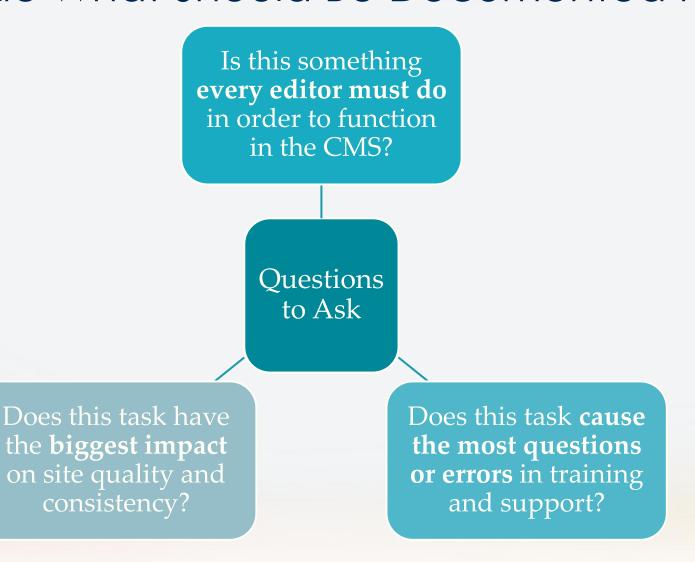
Fear of 'breaking' the site



Over-reliance on admins for help



## Decide What Should Be Documented First





# Possible Topics to Document

## Start with these (High Priority)

- Logging in
- Formatting content
- Adding Links
- Uploading images and documents
- Submitting for approval or publishing

## Save for Later ("Nice to Have" Topics)

- Reusable content
- Editing Section Navigation
- Accessibility checks (beyond basics)
- Troubleshooting common issues

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Developing

## What Makes Good Editor Documentation?

## Clarity

•step-by-step, simple language

## Accessibility

•easy to find, ideally in the CMS

### Relevance

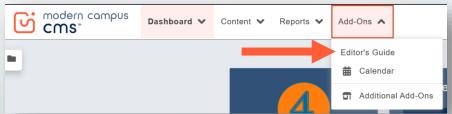
•focused on common tasks, organized by role

## Consistency

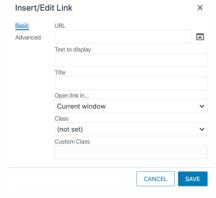
reinforces standards and style

## Supportive

•helps editors work independently



## Links 1. Open an editable or content region. 2. Type the text of your link. 3. Highlight the text. 4. From the WYSIWYG toolbar, select the Insert/Edit Link button ... Select the Basic tab in the Insert/Edit Link box. Insert/Edit Link



- 6. To link to external web pages, add the fully-qualified URL in the URL field.
- 7. To link to other content managed within Modern Campus CMS, click the URL button next to the URL field.
- 8. Navigate through the Modern Campus CMS folders and select the appropriate page/file.
- 9. Click Insert.
- 10. Adjust the text to display as the link, add a title, set where to open the link, and select a style class, as appropriate.
- 12. To reopen and edit the link, click inside the link text and click on the Insert/Edit Link button in the toolbar.

# Consider Format Options for Documentation

#### **Quick Guides**

- One-page visuals with screenshots or numbered steps
- Best for frequent, simple tasks

#### Checklists

- Sequential task lists to ensure consistency
- Best for multi-step processes

#### **FAQs**

- Q&A list of common questions
- Best for recurring 'How do I...?' issues

#### **Videos**

- Short screen recordings with narration/captions
- Best for visually complex tasks

#### Beginning of the Term Checklist

If you are not consistently updating your site, it's a good idea to check your website for accuracy, broken links and stale photos at least twice a year (before each new term). The Digital Strategy team has created the following checklist to help guide this process.

1

### Review all pages on your site for accuracy and updates.

- · check spelling, grammar and punctuation
- · check links and email addresses
- remove out-of-date content, events, news/announcements and documents
- · remove redundant information
- ensure all content is optimized for accessibility and mobile devices

2

#### Review and refresh your department homepage

- · update news and events weekly or monthly
- · regularly update top hero images and website content
- keep website photos current; nothing makes a site more dated than out-of-date photography

#### Modern Campus CMS Page Checker FAQs

#### Accessibility

Below are solutions to frequently asked questions from Modern Campus CMS users about the Page Checker, an accessibility feature that runs automatically each time a page is published in Modern Campus CMS.

Common Issues	
Issue: img element is missing alt attribute.	~
Issue: Image used as anchor is missing valid Alt text.	~
Issue: Header nesting - header following h1/h2/h3/h4 is incorrect.	^

Repair: Nest headings by their rank (or level). Headings communicate the organization of the content on the page. The most important heading has the rank I (-th) which is reserved for website name), the least important heading rank 6 (-h8-). Headings with an equal or higher rank start a new section, headings with a lower rank start new subsections that are part of the higher ranked section. <u>Learn more</u>>

Note: Occasionally, there will be empty header tags on the page. Review extra spaces to make sure that headings are not being used for spacing.

Issue: Links not found in
Issue: Unusual words, such as last names, acronyms, etc are flagged.



# Best Practices for Step-by-Step Guides

Use plain, simple language

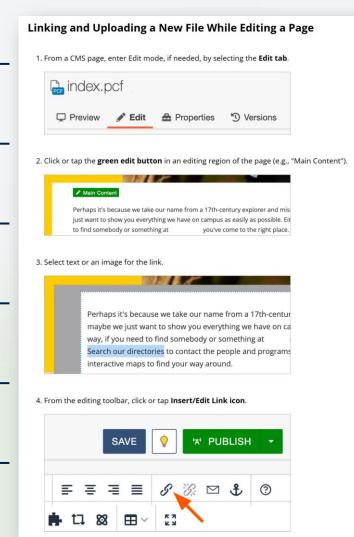
Break tasks into single, clear steps

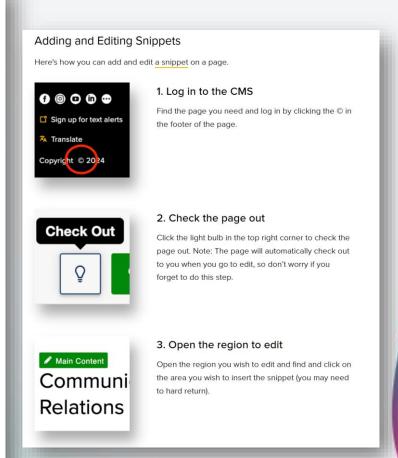
Include **visuals** (screenshots, highlights)

Emphasize key actions or buttons

Provide **examples** of correct vs. incorrect

Keep guides short and focused





# Build Sustainability into Development



#### **Templates**

• reuse structures for guides, checklists, FAQs, and leverage snippets and components



#### Style Consistency

• maintain tone, terminology, visuals



### Ownership

 assign responsibility for updates and accuracy

#### Working with Content This section documents and demonstrates the various layout tools and elements you can use to arrange and enhance your page content. Using Snippets **Using Components** Use Snippets to enhance your page layouts Components allow you to add unique page and content. Learn what each of our snippets elements to your pages like buttons, image do and how to use them within your website. tiles, and social media feeds. Adding an Image Learn how to upload and preview images with Easily add videos from YouTube onto your web **Using Assets PDF Accessibility** Checking PDFs for accessibility. Assets are used for Carousel sliders and reneating content such as office hours that

#### Accordion Snippet

An accordion menu is a vertically stacked list of headers that can be expanded or contracted to reveal or hide content.

The accordion snippet allows the creation of an accordion through a table-based interface.

Accordions headers are added and removed by increasing or decreasing the number of table rows.



appear in navigation menus.

#### When to use the accordion snippet

Accordions are often used with content such as frequently asked questions (FAQs), procedures, or tasks that would otherwise take up a large amount of visual space on a page

When clicked, each accordion header will reveal its content. Only one accordion header will be open at a time to optimize page space

#### Usability guidance

Accordions are best used with large amounts of text that would be easier to digest in smaller chunks. Accordion headers should accurately describe the content they contain.

#### Implementation

- 1. Open a page in Modern Campus CMS and enter editing mode.
- 2. Place your cursor where you would like the accordion menu to appear
- From the toolbar, select the snippet icon , which resembles a puzzle piece.
- 4. From the list of snippets, select the Accordion snippet.
- 5. Add your content by replacing the sample header and text content
- 6. To add or delete an accordion item, insert or delete a new table row.
- 7. Save and preview.

#### **Border Box Snippet**

The border box, gray text box, and blue text box snippets wrap content in a visual box with a slim border on all sides.

The blue text box and gray text box snippets add a light background color in addition to the border

#### When to use the border box snippet

Use the border box, gray text box, or blue text box snippet to bring attention to essential page content.

#### Usability guidance

The border box snippet looks the best when used within a column snippet or float box snippet.

It's best not to overuse or nest border boxes as their visual weight on the page will lose value

#### Implementation

- 1. Open a page in Modern Campus CMS and enter editing mode.
- 2. Place your cursor where you would like to place a border box, gray text box, or blue text box.
- 3. From the toolbar, select the snippet icon which resembles a puzzle piece.
- 4. From the list of snippets, select the Border Box, Gray Text Box, or Blue Text Box snippet.
- 5. Add your content by replacing the sample text content
- 6. Save and preview

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#### **Border Box**

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#### **Blue Text Box**

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#### **Gray Text Box**

Donec sollicitudin molestie malesuada. Mauris blandit aliquet elit, eget tincidunt nibh pulvinar.



# **Key Points**



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Implementing



# Make Documentation Easy to Find and Use

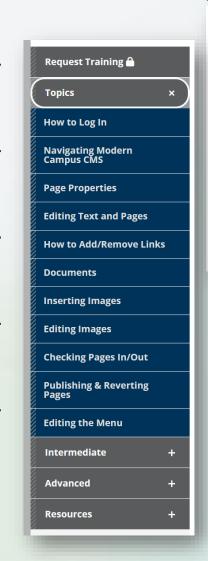
Add documentation links directly into the CMS

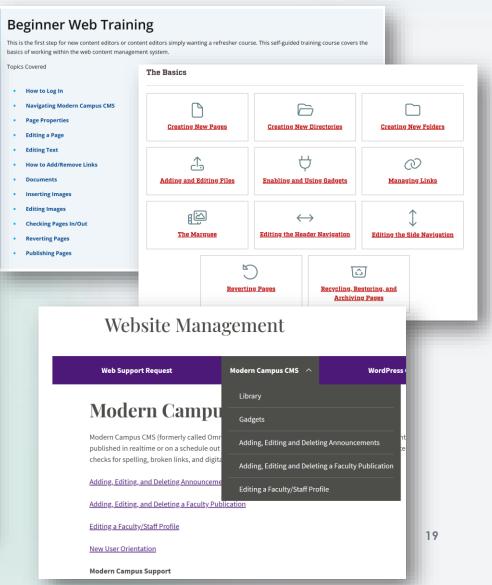
Keep documentation organized and easy to navigate

Use your snippets and components

Utilize FAQs for common tasks

Use CMS announcements/login messages for reminders

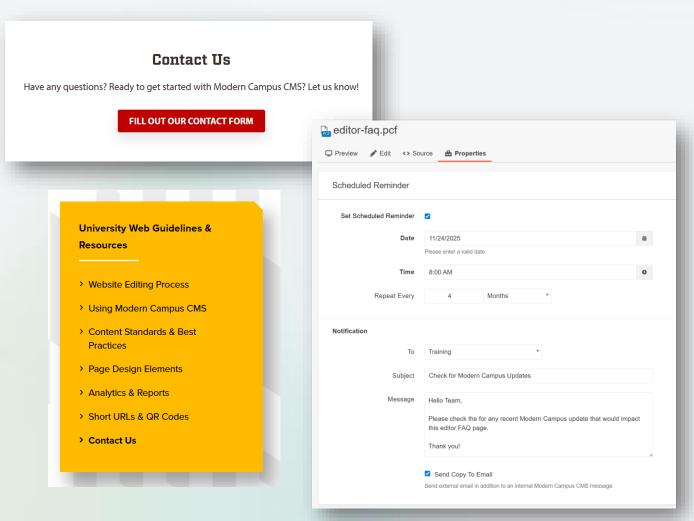






# Building Sustainable Documentation







# Quick steps to get started

- Pick 2–3 high-impact tasks to document first
- Build one clear, visual guide for each start small
- Share drafts with a few editors for feedback
- 4 Keep resources living inside the CMS so they're easy to update
- Eview and refresh quarterly to ensure accuracy

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LET'S SEE IT!

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Q&A



## Other Questions?

- Email us at <u>training@moderncampus.com</u>
- Visit our <u>support site</u> (https://support.moderncampus.com/cms/)
- View all past <u>Training Tuesdays</u> (https://support.moderncampus.com/cms/webcasts/training-tuesday.html)



The next Training Tuesday will be on

November 25<sup>th</sup>

XSLing in the MC Code

Registration is now open!



# Survey Time!

Just 2 minutes!

	. The information	gathered is shared	d with the Training	ut the training webinar Team and helps us to
* 1. College/Univers	sity Name			
* 2. What product(s	s) was covered du	ring the webinar?		
CMS (formerly Omni CMS)	Catalog (formerly Acalog)	Curriculum (formerly Curriculog)	Section	Navigate (formerly Register)
Message (formerly Signal Vine)	Involve (formerly Presence)	Lifelong Learning Workforce & Community (formerly Lumens)	Lifelong Learning Extended Education (formerly Destiny One)	
* 3. Overall, were y	ou satisfied with	your training?		
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Thank you!