

September 30, 2025

Training Tuesday

Modern Campus Maps

Presented by:

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Overview

1. What are Modern Campus Maps?
2. Map Accessibility
3. Interactive Media
4. Leveraging Virtual Tours
5. Backend tutorial



What are Modern Campus Maps?

A dynamic campus map software that provides an interactive experience for prospective students and site visitors alike. This engages users in a virtual walk-through of your campus.

3



Integrates directions
and wayfinding



Connects with your
Google Analytics data



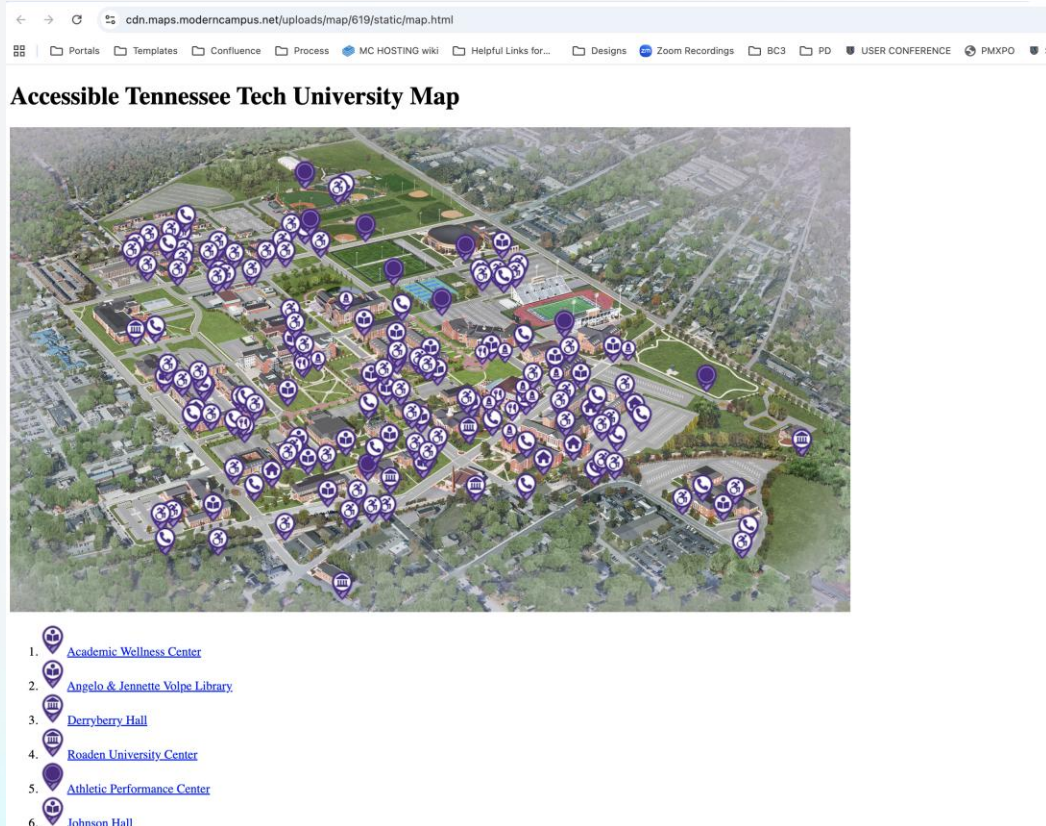
Deep linking leads
visitors to curated points
of interest



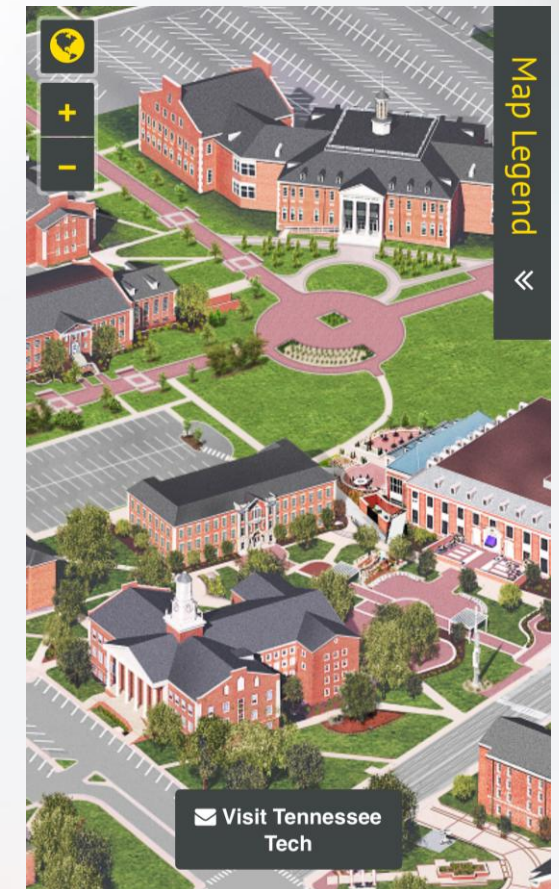
Provides a responsive
experience for mobile
users

Maps – An accessible experience for all

- 508 Map



- Mobile Responsiveness



A Personalized Experience for All

- Wayfinding – street views



- Directions using Google satellite locations

 Share  Directions  Close

- Deep linking

Create a custom embed code ?

Embed Code: `<iframe title='University of Science & Arts of Oklahoma' width='100%' height='750' allow='fullscreen' src='https://cdn.maps.moderncampus.net/nucloudmap/index.html?map=736&layer=Commencement' frameborder='0'></iframe>`

Copy

Categories:

- ☒ Commencement
- ☐ Academics
- ☐ Administrative
- ☐ Athletics
- ☐ Attractions
- ☐ Housing

Default Stop:

None

Base Map:

Illustrated

Starting Zoom Level:

3

Deep Linking

Pro Tip!

To open this stop's info-window at the start of your polished map, append **&marker=16811** to the url.

CLOSE

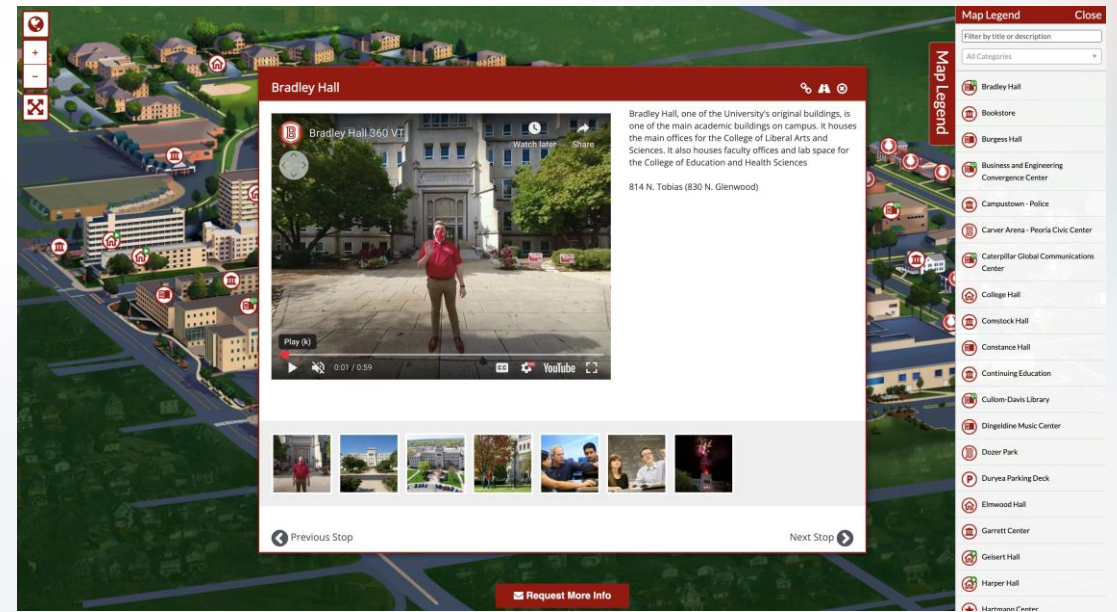
A media-heavy platform

6



Interactive Media - Examples

7



- 3D Illustrations
 - [Benedictine University](#)

- Videos
 - [Bradley University](#)

Interactive Media - Examples



- 360 images
 - [Community College of Allegheny County](#)

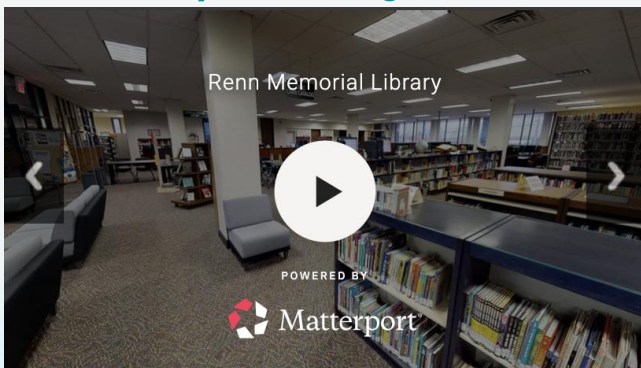


- Virtual Tours
 - [SUNY College of Environmental Science and Forestry](#)

Interactive Media – Other options

- Base Map – drone images
 - [Des Moines Area Community College](#)
 - [Dickinson State University](#)
 - [MiraCosta College](#)
- Matterports
 - [Cowley College](#)

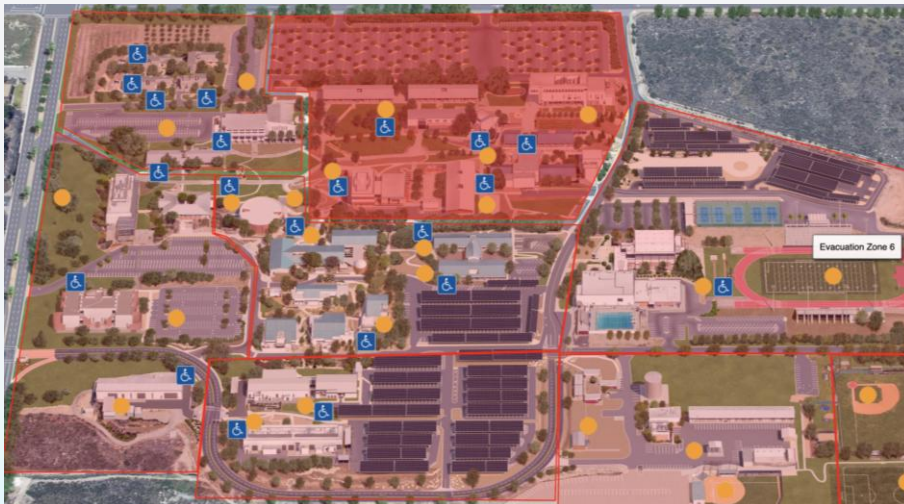
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Immersive in Unique Ways

- [Millsap College](#) – Virtual Tour Feature
- [Allan Hancock College](#) – Tutoring
- [Chaffey College](#) – Highlighting Evacuation Zones

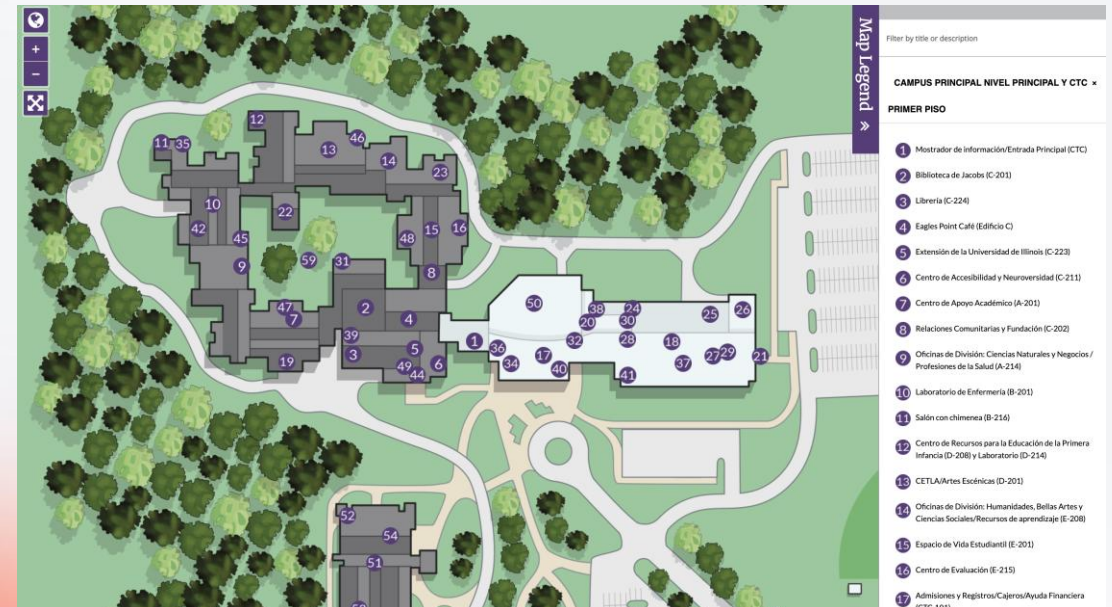
10



Immersive in Unique Ways (cont)

- International French School – [Map in French](#)
- Illinois Valley Community College – [Map in Spanish](#)

11



Q&A

Backend Training

(if time permits)

Other Questions?

- Email us at training@moderncampus.com
- Visit our [support site](https://support.moderncampus.com/cms/) (<https://support.moderncampus.com/cms/>)
- View all past [Training Tuesdays](https://support.moderncampus.com/cms/webcasts/training-tuesday.html) (<https://support.moderncampus.com/cms/webcasts/training-tuesday.html>)

The next Training Tuesday will be on

October 28th, 2025

Supporting Your Editors with Documentation

Registration is now open!

modern
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Thank You

Learn more:

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- in [/moderncampus](https://www.linkedin.com/company/moderncampus)
- 📺 [@moderncampus7963](https://www.youtube.com/channel/UCmoderncampus7963)

